

Mission

To surround ourselves with real estate professionals that will strive to provide excellent service to the customer.

Vision

Five Star Real Estate will be preferred by the public as their trusted advisor for a guaranteed, transparent and consistent real estate experience.

Core Values

- Honesty
- Integrity
- Authenticity
- Great service
- Transparency
- Relationship Driven
- Personal Responsibility
- Accountability
- Compassion
- Givers
- Bridge Builders

**Five Star, NOW,
More Than Ever !!**



Dirk Zeller
Real Estate Champions



Gail Anderson / Greg McClelland
McClelland & Anderson Attorneys at Law



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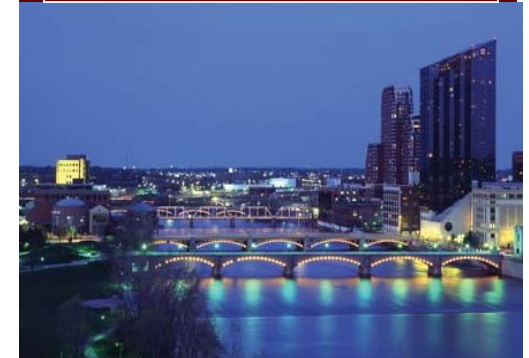
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5242 Plainfield, Suite F Grand Rapids, MI 49525	616-988-1410
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Education/Special Events Calendar



The Sign of a Great Decision



Five Star Real Estate

2008

West Michigan's
Premier Real Estate
Company

Five Star: The Education Leaders

There's an old adage that says when a person learns more, he/she undoubtedly earns more. At Five Star Real Estate it is our goal, through educational offerings, to make you the most knowledgeable and therefore successful real estate agent possible. These offerings include such things as one on one training, monthly round tables, QSC training, company meetings, bringing in nationally known speakers. As each of you continues to learn we will realize a higher standard for all. We invest more because we expect more—we desire for our agents to be passionate about giving the expert service the public deserves.

If you have any ideas or suggestions for our education program at Five Star please contact Russ Elliott. We're always looking for fresh innovative ideas to help us achieve that "higher standard."

Your cost for a year of educational opportunities—absolutely nothing! We provide these opportunities so that our agents can increase their knowledge, sharpen their skills to be the best realtor they can be. When that happens, Five Star benefits as well. We are only as good as our realtors!



Five Star, the Most for the Least

Jan 15	Company Meeting	Aug-TBD	Tigers Game
	State of the Company Nancy Haynes-Fair Housing	Aug TBD	Breakfast with your Broker
Jan 22	Round Table– Get your Technology Physical	Aug 19	Company Meeting TBD
Jan 29	Breakfast with your Broker	Aug 26	Round Table–Mentor Series with Jeff Blahnik
Feb 12	Round Table-Blog for Success	Sep 9	Round Table-Mentor- Series with Jeff Blahnik
Feb 27	Con Ed With Jodie Patrick	Sep TBA	Breakfast with your Broker
Feb 27	Breakfast with your Broker	Oct 21	Round Table–Mentor Series with Jeff Blahnik
Mar 18	Round Table–What can FSRE do for you.	Oct TBA	Breakfast with your Broker
Mar 26	Breakfast with your Broker	Nov TBA	Breakfast with your Broker
Apr-TBA	Round Table–FHA	Nov 11	Company Meeting
Apr 30	Breakfast with your Broker	Dec 12	Christmas Party-TBD
May 13	Company Meeting–TBD	Dec 16	Round Table-Mentor- Series with Jeff Blahnik
May 20	Breakfast with your Broker		
Jun 10	Round Table-Jeff Blahnik		
Jun 18	Agent Cookout Grandville Location		
Jun 25	Breakfast with your Broker		
Jul 18	Five Star Golf Outing Mines		
Jul TBD	Breakfast with your Broker		

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